



FOR IMMEDIATE RELEASE
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Grad Cap Remix
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Grad Cap Remix Helps Students Look Their Best for Graduation

Maintain Your Unique Style for The Big Day

Olathe, KS – Cap Creations has launched a new product, Grad Cap Remix, that elevates the graduation experience. Whether it's high school, college, or the trades, graduation is a major accomplishment. As such, it's also one of the most photographed, video-recorded, and posted milestones of a student's life. In an age of big, curly, and textured hair, making sure the grad cap looks perfect on the big day can be a challenge. Grad Cap Remix delivers a solution that helps graduates maintain their unique hairstyle while helping ensure their mortarboard or "grad cap" fits securely and looks great.

Grad Cap Remix is a three-piece system that quickly assembles in less than 30 seconds, and is inserted in your cap. It transforms your grad cap from something you're constantly adjusting to a crown, fitting for the occasion. Customers are raving about the solution. "It really works! I can't wait for my photoshoot," said one Grad Cap Remix customer, while another exclaimed her excitement, saying, "Just ordered one for my daughter. I want her to look her best on this special day!"

Grad Cap Remix came about as a labor of love. Inventors Rashawnda and Ryan Wright, founded Cap Creations LLC, in April 2022, along with their daughter Myayla after her senior year of high school when she found herself in the same dilemma as many grads. Myayla didn't feel confident about graduation day because her graduation cap didn't fit her curly hair. Motivated by Myayla's experience, the Wrights created Grad cap Remix to help students feel their best on their big day.

The idea evolved into a three-piece system to accommodate students of all backgrounds and abilities. "We're passionate about everybody being comfortable and

confident on a day that they've worked so hard for," explained company co-founder Rashawnda Wright.

After Cap Creations LLC, a Kansas Small Business Development Center Emerging Business of 2023, created the product, it resulted in more than **2,000 Grad Cap Remixes sold in its first six weeks**. This success propelled the company from home-fulfillment to now, a fulfillment center and a partnership with Herff Jones, a national, leading graduation products supplier.

While the product was originally inspired by grads with curly, textured hair, the Wrights quickly realized that it's an excellent solution for a much wider range of students. Grads who don't want their cap covering bangs or smearing makeup purchase this solution. Others use it to keep their grad cap from interfering with cochlear implants or sensory conditions. The list of solutions keeps growing.

Grad Cap Remix ships within 24 hours so students can order today for graduation and even prep for those senior photoshoots. For more information or to purchase a Grad Cap Remix, visit gradcapremix.com. Companies, schools, and other organizations interested in partnerships or presenting Grad Cap Remix to their groups, may email sales@gradcapremix.com.

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